



Cinderella's Closet 2010 Quick facts

- More than 330 girls attended the 2010 Cinderella's Closet event
- More than 120 volunteers helped facilitate the event
- 64% of girls learned of Cinderella's Closet through their schools
- 95% of girls surveyed said Cinderella's Closet made them feel more confident about attending their prom
- 99% of the girls rated their fairy godmother as "exceptional" or "good"
- 95% of the girls rated the quality of their dress as "exceptional" or "good"
- 96% of the girls felt more confident about going to prom after attending Cinderella's Closet

100% of the girls (even those who went home without dresses or rated their dress as "poor") would recommend Cinderella's Closet to a friend!

General Comments from the Girls:

- Cinderella's Closet is very professional, organized and friendly
- Awesome - thanks so much!
- Everything was great! (We received about 20 of these comments.)
- Everything was perfect!
- Exceptional service and assistance
- Great program!
- I love this idea and I am ready to have a great prom. Thanks for making this happen!
- I really liked my fairy godmother. She really helped me!
- Thank you. I love my dress!
- This was awesome!
- This was a great thing and the fact it's all free is just amazing. Thanks a lot!!
- You guys rock!!!

